



amos  palestine

**amos trust**  
palestine fundraising  
pack



[amostrust.org/palestine](https://amostrust.org/palestine)



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## palestine fundraising pack

### thank you for downloading this palestine fundraising pack from amos trust.

It has been designed to help you raise awareness of the current situation in Palestine and to raise funds for Amos Trust's partners working towards a just peace for the Palestinian people.

It may be that you are using this pack to help fundraise for [Just Walk to Jerusalem](#), a [Home Rebuild](#) or as part of your fundraising for the [Palestine Marathon](#). You may have returned from an [Alternative Pilgrimage](#) feeling inspired to tell others about your experiences or this may just be an area very close to your heart and you want to make a difference.

Whatever the reason, thank you for your support and we hope that this pack will provide you with everything you need. It's full of ideas, links and suggestions to help you make the most of your event or activity, whether you're raising funds and awareness of the situation in Palestine amongst your friends and family or in your work place, your college, your local place of worship or your community.

Please do not hesitate to contact Amos Community Engagement Manager Katie Hagley ([katie@amostrust.org](mailto:katie@amostrust.org)) for further support and ideas or just to let her know what you are up to.



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### where will the money raised go?

All money raised will go towards the three areas of work that Amos Palestine is involved with:

#### Challenging injustice

We believe that one of the biggest impacts we can make is to influence public opinion and Government policy in the UK through a wide-range of campaigning and advocacy initiatives. One of the ways we do this is to play a lead role in [Kairos Britain](#) which was set up in response to Kairos Palestine's call to churches and faith groups.

We also support and encourage arts initiatives such as the [Bethlehem Unwrapped Festival](#) which created a full size replica installation of the Separation Wall beside London's Piccadilly Circus.

In 2017, we're organising the [Just Walk to Jerusalem](#) – a bold advocacy initiative that will mark the centenary of the Balfour Declaration, 50 years of military occupation of the Palestinian Territories and 10 years since the blockade of Gaza.

We also produce a [wide-range of resources](#) that reflect our spirituality and engagement with Palestine and we take numerous people to [visit Palestine/Israel](#) each year and to meet the local community there.

#### Working in partnership

Working with Palestinian partners such as [Holy Land Trust](#), we are involved in joint non-violent activities that support Palestinian steadfastness in the face of the occupation. These include the [Home Rebuild programme](#), the [Bet Lahem Live Arts Festival](#) and taking part in the [Palestine 'Right To Movement' Marathon](#).



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### Supporting our partners

We raise funds to support the work of our partner projects in Gaza and the West Bank. In Gaza we support [NECC's employment training and psycho-social support programme](#) for young people and the [Al Ahli Hospital](#) women's health care programmes.

In the West Bank we support [Wi'am Conflict Resolution Centre's](#), reconciliation and community building programmes, and the non-violence and leadership development course run by [Holy Land Trust](#).

### getting started

#### 1. Planning

Whether it's a film night, a party, a sponsored event, a coffee morning, an event/talk in church or at work, a bungee jump, a quiz or talent show, the planning is all important.

Set the date, time, venue and target early on in the process, it could be a fundraising target, number of people attending, number of new people signed up to receive an Amos newsletter – a target will give you something to aim for.

#### 2. Promotion

Don't forget to publicise your event as early as possible. A 'Save The Date' email can give you breathing space as you design posters etc. Use every means possible: posters, Facebook, Twitter, the local paper or radio, newsletters, word of mouth and Amos Trust (we can promote your event on our website). We can also supply images, logos and help with text.

To help get you started, [take a look at our website](#) where you will find [posters](#), [logos](#), [photos](#) and [films](#) but [please get in touch](#) if you think you need anything else or to discuss the materials available.



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### 3. Resources

We can provide postcards and resources about Amos Trust and our work in Palestine for your audience. Don't forget to print a copy of the [sign-up sheet](#) at the end of this pack and encourage people at your event to sign up to receive the Amos E-news 'Words Of Hope', for updates on our work in Palestine and details of all of our trips.

This is really important as in order to spread the message and create change, we need to try and speak to new people and we can't do this without you.

### 4. Making your money go further

Make everything worth more by asking us for Gift Aid envelopes for your event. If tax payers complete these when they make a donation, we can claim back the Gift Aid from the government, making every £1 given worth £1.25.

Don't be afraid to ask people to give generously – we can help you talk about where the money goes. There is more information regarding Gift Aid at the end of this pack.

### 5. Get inspired

Your event can be big or small, as simple or as complicated as you want to make it, anything to raise funds and awareness of what is happening in Palestine.

Here are some ideas to get you started:

#### Do something tasty

Host a Palestinian meal or run a coffee morning with a Palestinian twist – selling coffee, baklava and hummus with flat bread. There are lots of Palestinian recipes available online – try [Kitchen Of Palestine](#) for example. If you are taking part in [Just Walk to Jerusalem](#), you could also link your theme to the country or countries that you're walking through.



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Do something fun

Hold a quiz, a cocktail or wine tasting evening, an auction, a bingo night or a fundraising party. If you are raising money for the [Just Walk](#), a [Home Rebuild](#) or to help increase your [Palestine Marathon](#) sponsorship, then an invite to a party can make all the difference.

To give you a flavour here are two events our supporters have put on in the past – a ‘Gin ‘n’ Nibbles evening’, and a ‘Tasty Bites for Human Rights’ night.



**We wrote to everybody we knew telling them what we were up to, inviting them to a party and asking for sponsorship all at once. I am sure we got far more sponsorship from those who could not come because we had invited them to a party.**

**Those that came brought food and drink, paid £10 to be there, heard about what we were doing and took part in a raffle (with prizes from local businesses).**

**We had an auction of promises and everyone left feeling that they had made a real difference and were inspired to get involved themselves. In the end we raised £2,000 and had a great time.**

**Mark**

Amos Fundraiser

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### Do something with young people

Host an inter-generational games afternoon for younger children and older people. Encourage your church youth group to run an event with the older members of the congregation such as a sponsored walk or baking cakes together and then hold a cake sale.

### Do something active

Get a team together for a sponsored hill walking challenge such as the three peaks challenge, run a 10k or organise a bike ride for all ages. If you're raising money for [Just Walk](#), why not organise your own walk at some point during the 147 days and cover the equivalent distance in solidarity with our walkers?

Join in an event that is already happening – a local fun run, half marathon, sponsored walk, bungee jump etc – you can often pay to enter and then raise funds for a charity of your choice. See what is happening in your area and encourage others to join you.

### Do something with your bus pass

If you are old enough to qualify for a free bus pass, how about doing a bus pass challenge? Get sponsored per mile and see how far you can get in a day. Or travel to Bethlehem by bus, the small village in Wales that is!

### Do something entertaining

Organise a concert or talent show, host a concert with Amos' founder Garth Hewitt (contact [garth@amostrust.org](mailto:garth@amostrust.org) for details) or host a film night. For example, you could show the Oscar nominated documentary, '[Five Broken Cameras](#)' or the short documentary we made featuring interviews with Christian Palestinians living in Bethlehem – '[Hidden From View](#)'.



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### Do something in church

Hold a service and use the readings or prayers from our book, 'Words of Hope' or [download our free all-age Palestine Activity Pack](#). Don't forget to organise a retiring collection. We may also be able to provide a speaker for your Church or other events. Please contact [katie@amostrust.org](mailto:katie@amostrust.org) for more details.

### Do something crazy

Take a dip in the sea on Christmas Day as one of our supporters did recently, or if you are doing a sponsored event – up the stakes: offer to wear fancy dress or shave your head if you reach a certain amount.

### Do something informative

It's not all about fundraising, when it comes to Palestine it's often about letting people know about the situation. If that sounds a bit daunting, remember that we are here to help. We have some great films and images ([see the links at the bottom of page 5](#)), that you can use and sometimes the best thing is just to tell your story – "I have been and this is what I saw, experienced etc...", then let them know how they can get involved – trips, signing up to the newsletter etc.

“ **The five days that I spent with Amos Trust on the West Bank changed my life. My eyes were opened to the daily injustice of the situation there.**

**I had read about water tanks and illegal settlements and 10 metre high concrete walls cutting through neighbourhoods of course, but until you see them for yourself, it's difficult to appreciate the utter wrongness of what is happening.**





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**Crucially though, I also came back with some idea of what I could do, however small, to help. I could talk about it to people, lots of people, one person at a time, one conversation at a time, if that's what it takes.**

### **Paul**

#### **Palestine Marathon runner, 2013**

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#### Do something with friends

Don't go it alone. Get your friends and family involved with your event, promoting it, catering, setting up etc. If nothing else, you will have much more fun.

#### Don't reinvent the wheel

Does your university/church/school/workplace already hold a discussion group, a film night, a quiz night, a coffee morning, a harvest supper or a Christmas concert? If so ask them to hold it for your fundraising efforts or to have a slot at these events to start talking about the issues or promote future events.

#### Get help

These are just a few ideas but we are sure you can come up with something even more creative. Whatever you do make sure you let us know what you are up to by emailing [katie@amostrust.org](mailto:katie@amostrust.org)



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### legal stuff

Whatever your fundraising event looks like, please remember that you are personally responsible for ensuring your event is run safely. You are responsible for organising any necessary public event licences and insurance for your event, as well as ensuring that you meet the health and safety requirements of your venue.

### donations

It always works better to help people to make donations or sign up for regular giving while they are at an event rather than relying on people to remember to do it afterwards.

If possible, we would recommend setting up a laptop or tablet if you have access to the internet at your venue. Donors can then give directly to the appropriate Amos Trust appeal via the Charities Aid Foundation website, donate to your Just Giving page, make donations with credit/debit cards or sign up to become a regular giver by going to [amostrust.org/give](https://amostrust.org/give).

Please contact [katie@amostrust.org](mailto:katie@amostrust.org) to confirm the weblink for the appropriate appeal, be it Just Walk, a Home Rebuild etc. Alternatively, people can give at your event without using the internet in the following ways:

#### Regular giving

Set up a standing order by completing the form at the end of this pack, including the Gift Aid declaration if applicable. Please print a few copies of the form to have at your event.

#### One-off donations

Ask donors to put their cash and/or cheques into the donation envelopes provided. Please ask them to complete all the details on the envelope including their preference for future contact, if any, and the Gift Aid declaration if applicable. Cheques should be made payable to 'Amos Trust' and please send a covering note making it clear what the money is for, indicating if it is part of your Palestine Marathon fundraising, Just Walk fundraising etc.



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### Sending us the donations

Send us all the cheques inside the donation envelopes they came in. If people have made cash donations we would be most grateful if you could:

- empty the cash from the donation envelopes
- write the amount of each donation on the envelope it came in and
- send us a cheque for the total of all the cash received
- send us all the donation envelopes.

The above will enable us to claim Gift Aid on applicable donations.

Please ensure that donors fill in all the details on the support cards and/or donation envelopes so we can fulfil all the criteria for data protection and Gift Aid. Please send all the completed support cards, cheques and donation envelopes to the Amos Trust office.

**Amos Trust**  
**St Clement's**  
**1 St Clement's Court**  
**London**  
**EC4N 7HB**

### Online fundraising page with justgiving

If you wish to set up a sponsorship page or a fundraising page so that people can support your event online (even if they can't attend), we recommend that you set up a Just Giving page. [Please note you can also find a printable sponsorship page on page 14.](#)

[justgiving.com](https://www.justgiving.com) is very user-friendly and is a very cost effective way for a small charity like us to process donations. Donors using Just Giving will not be contacted by us unless they ask us to send them more information.

# please support the work of amos trust in palestine

I/we would like to support Amos Trust's work in Palestine with a regular gift

I/we would like to give regularly to Amos Trust and have completed the Standing Order form below

## About you Please complete this section in full

Name
Address
Postcode
Telephone
Email

## Payment methods

### Cheques: (payable to Amos Trust)

We accept CAF Cheques, Stewardship Services vouchers and Sovereign Giving vouchers.

### Credit Card:

To donate securely by credit card, please visit [amostrust.org/give](http://amostrust.org/give)

### Standing Order:

To give a regular gift, please complete the standing order form opposite.

## Gift Aid declaration

Please treat as Gift Aid donations all qualifying gifts of money made (tick all boxes you wish to apply).

<input type="checkbox"/> Today	<input type="checkbox"/> In the future
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I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I give on or after today.

Signature
Date

### Please notify Amos Trust if you:

Want to cancel this declaration; change your name or home address; no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

## Standing Order form

To: The Bank Manager
Your Bank
Address
Postcode

### Please debit my/our account

Account no								
Sort code								
With the sum of £								
Each month / quarter / year until further notice*								
Starting on <table><tr><td>D</td><td>D</td><td>M</td><td>M</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td></tr></table> * Delete as applicable	D	D	M	M	Y	Y	Y	Y
D	D	M	M	Y	Y	Y	Y	

### And pay this sum to Amos Trust

Account no. 10939419	Sort code: 16-20-30
RBS, 10 North St, Guildford GU1 4AF	

### This replaces any existing standing order to Amos Trust

Signature
Date

### This standing order is for:

<input type="checkbox"/>	Amos Trust General Funds
<input type="checkbox"/>	Amos Street Child
<input type="checkbox"/>	Amos Palestine
<input type="checkbox"/>	Amos Communities India
<input type="checkbox"/>	Amos Communities Nicaragua

### Please return completed form and payment to:

**Amos Trust**  
St Clement's,  
1 St Clement's Court,  
London EC4N 7HB

### Telephone:

+44 (0) 20 7588 2638

### Email:

[office@amostrust.org](mailto:office@amostrust.org)

### Website:

[amostrust.org](http://amostrust.org)





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[amostrust.org](http://amostrust.org)