



amos  street child

# Fundraising Pack





## thank you for downloading the amos street child fundraising pack.

We've designed this pack to help you raise awareness of the issues affecting Street Children and to raise funds for Amos Trust's partners working with Street Children around the world.

It is full of ideas, links and suggestions to help you raise awareness and funds for the work our partners are doing supporting street children. Whether it's amongst your friends and family, in your work place, your college, your local place of worship or in your community, we hope you'll find some inspiring ideas here.

Thank you for your support and we hope that this Pack will provide you with everything you need. You may also like to take a look at the [Amos Street Child Resource Pack](#) which is designed to work alongside it.

Please do not hesitate to contact Amos Community Engagement Manager Katie Hagley ([katie@amostrust.org](mailto:katie@amostrust.org)) for further support and ideas or to let her know what you are up to.



## where will the money raised go?

Across the world millions of children live and work on the streets where they are seen but not seen, heard but not listened to and suffer a daily cycle of neglect and abuse.

Our partners befriend children living on the streets and then use high-intensity engagement programmes such as sport and art, to help develop their self worth and confidence and begin the journey away from the streets.

Everyday, Amos Street Child's partners prove that street children can retake their place in community when:

- they are befriended, gain confidence through sports, arts and education and receive support to address their abuse and trauma
- families learn parenting skills; are offered mediation and practical support
- communities understand why children are on the streets and how they can work together to address the issues children face
- governments implement laws and policies that recognise the needs and rights of street children.

### – UMTHOMBO STREET CHILD

In Durban, South Africa, the advocacy work of former street children who set up Umthombo, together with their pioneering surf programme and the inaugural Street Child World Cup, ended police round ups and abuse of street children. This was a huge success.

Their reintegration programmes are so successful in supporting children to leave the streets and return home, that they are now developing preventative work in townships, where most street children come from, and in-depth work with teenage mothers who are trapped in street life.



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**FUNDRAISING PACK****– NEW GENERATION BURUNDI**

New Generation grew out of the genocide and civil war that swept Burundi between 1993-2005. Dieudonne Nahimina was orphaned in the genocide. He saw that among the orphaned children on the streets of Bulumbura, the ethnic divides that caused the conflict were not present.

He set up New Generation to allow these children to reach their full potential and become leaders of a new Burundi.

**– KARUNALAYA CENTRE FOR STREET AND WORKING CHILDREN**

Karunalaya was set up in Chennai, India in 1995, to protect the legal rights of street children and to help them to develop the skills needed to choose how their lives can move forward, giving them the opportunity to leave the streets.

This has led them to:

- reintegrate into their homes, children who have fled to Chennai on the railroads, some from as far as Nepal 3,000 miles away
- run street-based education programmes for working children, including drama, music and sports programmes
- provide HIV testing and support for young women in the sex industry and ensure the legal rights of pavement dwelling communities are respected.

**– OUR NETWORKS**

Amos Street Child also works closely with COET in Mwanza, Tanzania and Casa Alianza in Nicaragua. In 2010, together with a core group of Amos supporters, we set up the inaugural Street Child World Cup in Durban involving street children from 8 countries.

This was so successful that we set up Street Child United to take this work forward to Rio De Janeiro in 2014. In Rio, children from our partner projects joined street children from all over the world to declare, “No child should have to live on the streets”.



## getting started

### 1. Planning

Whatever event you're planning – a film night, a party, a sponsored event, a coffee morning, a slot in church or at work, a bungee jump, a quiz or a talent show, planning as far in advance as possible is key.

Set the date, time, venue and a target to aim for (e.g. a fundraising target, number of people attending, number of new people signed up to Amos newsletter).

### 2. Promotion

Don't forget to publicise your event as early as possible. A 'Save The Date' email can give you breathing space as you design posters etc. Use every means possible: posters, Facebook, Twitter, the local paper or radio, newsletters, word of mouth and Amos Trust (we can promote your event on our website). [The Media section of our website](#) is full of images, film links and logos to help your fundraising efforts and please get in touch if you need anything else or to discuss the materials available.

### 3. Resources

We can provide postcards and resources about Amos Trust and our work with Street Children for your audience. Don't forget to print a copy of the sign-up sheet at the end of this pack and encourage people at your event to sign up to receive the Amos E-news 'Words of Hope' for updates on our work with Street Children and details of our trips.

This is really important as we'd love to spread the message and create change by speaking to new people and we can't do this without you.



## 4. Making your money go further

Make everything worth more by asking us for Gift Aid cards for your event. If tax payers complete these when they make a donation we can claim back the Gift Aid from the government, making every £1 given worth £1.25

Don't be afraid to ask people to give generously – we can help you talk about where the money goes. There is more information regarding Gift Aid on [page 10](#).

## 5. Some ideas to get you started

Your event can be big or small, as simple or as complicated as you want to make it, anything to raise funds and awareness of the issues faced by street children everyday.

### – DO SOMETHING TASTY

Host a meal with a twist - Amos Trust works with street children in South Africa, India and Burundi so why not theme your meal – it could be an Indian curry night or how about a traditional South African brai (or barbecue to the rest of us) [you can find ideas for traditional recipes here](#).

### – DO SOMETHING FUN

Hold a quiz, a cocktail or wine tasting evening, an auction, a bingo night or a fundraising party.



We invited everyone we knew to our fundraising party. Those that came brought food and drink, paid £10 to be there, heard about what we were doing and took part in a raffle (with prizes from local businesses). We had an auction of promises and everyone left feeling that they had made a real difference and were inspired to get involved themselves. In the end we raised £2,000 and had a great time.

**MARK**

**STREET CHILD WORLD CUP FUNDRAISER**



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**FUNDRAISING PACK****– DO SOMETHING WITH YOUNG PEOPLE**

Use some of the materials for youth groups in the [Resource Pack](#) to get young people thinking about Street Children and then get them to think about ways to fundraise.

Children living on the streets often shine shoes or wash car windscreens. Why not organise a sponsored odd job week or run a car wash in a local school car park?

**– DO SOMETHING AT SCHOOL**

Get your local school involved, see the [Resource Pack](#) for ideas. Children could hold a stall at a school fete selling their toys, or organise a ‘keepy-uppy’ competition, take part in a sponsored silence or organise an art and poster competition etc.

**– DO SOMETHING AT WORK**

Have a dress down day – or maybe even a dress up day. Like all children, children who have lived on the streets have hopes and dreams, they aspire to be someone. Why not get everyone to pay to dress up to be what they dreamt of being as a child be it a Doctor, an Astronaut or a footballer.

**– DO SOMETHING ACTIVE**

Lots of our partners use football with the children. Organise a football tournament, teams could pay to enter or spectators to watch, you could hold a raffle or a keepy uppy competition, sell refreshments and have fun.

Get a team together for a sponsored hill walking challenge such as the three peaks challenge, run a 10k or organise a bike ride for all ages.

Join in an event that is already happening – a local fun run, half marathon, bungee jump etc – you can often pay to enter and then raise funds for a charity of your choice. See what is happening in your area and encourage others to join you.



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**FUNDRAISING PACK**

And don't forget to check out the [diary section](#) on our website to see if we are holding an event that you could get involved in as part of your own fundraising efforts.

**– DO SOMETHING ENTERTAINING**

Organise a concert or talent show, host a concert with Amos' founder Garth Hewitt ([contact garth@amostrust.org for details](mailto:garth@amostrust.org)) or host a film night. '[Africa United](#)' is a great film about children from the streets travelling to the FIFA World Cup. You could charge for popcorn and refreshments.

**– DO SOMETHING IN CHURCH**

Hold a service and use the readings or prayers from our [Amos Street Child Resource Pack](#) then organise a retiring collection. We may also be able to provide a speaker for your Church or other events. Please contact [katie@amostrust.org](mailto:katie@amostrust.org) for more details.

**– DO SOMETHING INFORMATIVE**

It's not all about fundraising, it's just as important to let people know about the situation. If that sounds a bit daunting, remember that we are here to help. See the [Amos Street Child Resource Pack](#) for background information, films, stories and ideas.

And if you have volunteered with or visited one of our partners or another street child organisation, sometimes the best thing is simply to tell your story – "I have been and this is what I saw, experienced etc...", then let them know how they can get involved – trips, signing up to the newsletter, fundraising etc.

**– DO SOMETHING WITH FRIENDS**

Don't go it alone. Get your friends and family involved with your event, promoting it, catering, setting up etc. If nothing else, you will have much more fun.


**FUNDRAISING PACK**
**– DON'T REINVENT THE WHEEL**

Does your university/church/school/workplace already hold a discussion group, a film night, a quiz night, a coffee morning, a harvest supper or a Christmas concert? If so ask them to hold it for your fundraising efforts or to have a slot at these events to start talking about the issues or promote future events.

**– DO KEEP US POSTED**

These are just a few ideas but we are sure you can come up with something even more creative. Whatever you do make sure you let us know what you are up to by emailing [katie@amostrust.org](mailto:katie@amostrust.org)



The young people (and old!), both in our church and at the school held a variety of fundraising events and activities during Lent to raise money for the Street Child World Cup.

We held Friday Lent soup lunches in the church, 16 young people and 4 adults from the Youth Group slept outside for the night as part of the Big City Sleep and held a cake sale and a concert.

Our enthusiasm spread and the children in Year 6 at the school of Christ the Saviour held an all-day “Cardboard City” in the playground and the whole school took part in a “Festival of Football”. Our combined efforts raised over £7,000 and we had lots of fun and raised awareness.

**JACKIE**

**AMOS STREET CHILD FUNDRAISER**

## Legal stuff

Whatever you decide to do to raise funds for Amos' work with Street Children, please remember that you are personally responsible for ensuring your event is run safely.

You will need to organise any necessary public event licences and insurance for your event, as well as ensuring that you meet the health and safety requirements of your venue.



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**FUNDRAISING PACK**

## Gift Aid

In order to claim Gift Aid, all you need to do is ensure that you hand out our pre-printed Gift Aid cards for people to fill in when they make a donation.

**Please make sure that people complete their address on the card in full. The rules for Gift Aid have changed and without a full postal address for the giver, we can't make a Gift Aid claim.**

## Ways people can give at your event

### **BANK PAYMENTS**

Your supporters can make payments directly into the Amos Trust bank account. The details are as follows:

**ACCOUNT NAME: AMOS TRUST**  
**ACCOUNT NUMBER: 11909513**  
**SORT CODE: 16-20-30**

Again, please make sure they add your name in the details box so we can allocate their donation to your fundraising total. You will also need to get them to fill in a Gift Aid card and send this to us.

### **CHEQUES**

Cheques should be made payable to '**AMOS TRUST**'. Please write where you would like the money to go e.g. 'Amos Street Child' or 'Umthombo' and your name on the back of cheque so we know where to direct the money.

After your event, please attach the Gift Aid card to the cheque with a paper clip and send them to:

**AMOS TRUST**  
**ST CLEMENT'S**  
**1 ST CLEMENT'S COURT**  
**LONDON**  
**EC4N 7HB**



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**FUNDRAISING PACK****CASH**

Our preferred way to process cash donations is for you to pay the cash into your own account and then send us one cheque payable to 'AMOS TRUST' for the total amount of cash raised. Please do not send us cash in the post!

On the reverse of your cheque, please write your name and 'Fundraising cash donations for Amos Street Child' or the name of the specific partner e.g. New Generation. We can claim Gift Aid on cash donations too, so if possible, please get people to fill in a Gift Aid form, including a note of how much they have given.

Please send us the completed forms along with your cheque to the address on page 10.

**SPONSOR FORM**

There is a sponsor form at the end of this Pack for you to print out and use. Please make sure you get your sponsors to supply their full address and tick the box in the Gift Aid column if they are a tax payer. We can then claim the Gift Aid on their sponsorship.

After your event, please send us one cheque made payable to 'AMOS TRUST' for the total amount along with your sponsorship form.

**ONLINE GIVING WITH JUSTGIVING**

If you are doing a sponsored event, we recommend that you set up a JustGiving page for your fundraising so people can give online by card.

[justgiving.com](https://www.justgiving.com) is very user friendly and is a very cost effective way for a small charity like us to process donations and reclaim Gift Aid from the government.

Your sponsors will not be contacted by us unless they ask us to send them more information. The money you raise will be automatically transferred to Amos' bank account.


**FUNDRAISING PACK**
**HERE'S A STEP-BY-STEP GUIDE OF HOW TO SET UP YOUR JUSTGIVING PAGE.**

1. Log on to [justgiving.com](https://www.justgiving.com)
2. Click on the 'Get Started' button
3. If you haven't used JustGiving before you will need to set up an account. If you already have an account, this is where you log in
4. Type 'Amos Trust' in the search box on the page that now appears
5. Select 'Amos Trust' by clicking on the words 'Amos Trust' underlined in blue from the search results
6. Choose what kind of event you are participating in
7. Choose a suitable name for your page e.g. 'JohnAmosScotlandCycle' and check if that name is available (you may have to try a few if you want a name someone has already claimed)
8. Go through the rest of the options on this page. At the bottom, confirm that the charity is not contributing to the cost of your fundraising
9. Now you get to create your page and edit it by adding your own words and photos etc by using the 'edit your page' facility to make it appealing to your supporters.

JustGiving will ask you to enter a short description of what you'll be doing under the title 'Your Story'. As well as explaining what you'll be doing and what it means to you, you might want to include a short bit about Amos, maybe this:

Amos Trust is a small, creative human rights organisation. They challenge injustice, build hope & create change by promoting justice and hope for forgotten communities.

Amos works with a network of community projects from around the world to raise awareness of, and provide support to responses that address the root causes of injustice and poverty.



**thank you for fundraising for  
amos street child. if you have  
any questions at all, please email  
[katie@amostrust.org](mailto:katie@amostrust.org)**

**in the meantime, please scroll  
down to see the sign-up sheet  
and sponsorship form.**

**thank you.  
amos trust**




**SPONSORSHIP FORM**

## raising funds for street children

I \_\_\_\_\_ (NAME) am \_\_\_\_\_ (ACTIVITY)  
 to raise money for \_\_\_\_\_ (SPECIFIC PROJECT).  
 Please help me to achieve my target of £\_\_\_\_\_.

**PLEASE PRINT**

NAME	FULL ADDRESS	AMOUNT £	YES, I AM A UK TAX PAYER